

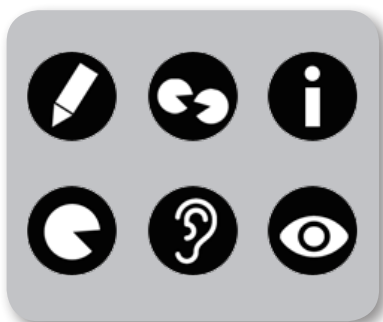
NewsMaker

— Tell Your Story —



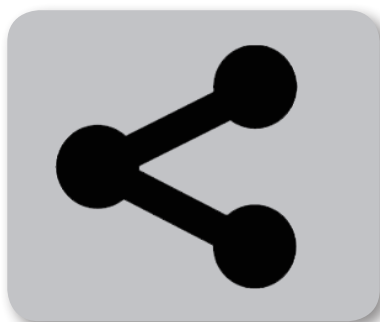
A Language Arts Tool

An engaging tool for students to practice Writing and Reading, Speaking and Listening, Representing and Viewing.



Self Assessment Self Learning

Immediate feedback of student performance that facilitates self and peer critiquing.



Easy to Use

A project-based platform providing the tools for students to easily create their own digital portfolios.



Teachers: Sign up for a free trial
www.ShopK12.com/NewsMaker



NewsMaker

Tell Your Story



A Project Based Language Arts Tool for Elementary through High School

NewsMaker is an engaging tool for students to practice Writing and Reading, Speaking and Listening, Representing and Viewing. With NewsMaker, students take on the role of news anchor and producer, creating their own story for a real audience.



Improve Communications Skills and Build Confidence

A tool to help students improve their communication skills while mastering content in any subject area. Students tell their story visually using an unlimited number of resources.



Build Projects through Collaboration

Easily collaborate on a project within your classroom, school or reach out to anyone in the world to add segments to your story.



Tell Your Story - Share Your Story

Post your videos on your own private channel, or public channel, to share with your class, your school and your parents.

Curriculum Alignment

Students employ technology thoughtfully to enhance their reading, writing, speaking, listening, and language use.

Writing and Reading

Writing

Organization of Ideas

Language Use

Report on a topic

Speaking and Listening

Speak clearly

Create engaging audio recordings

Adapt Speech

Representing and Viewing

Critiquing and Collaborating

Active Readers and Listeners

Demonstrate Understanding

NewsMaker Supports Teachers



Easily Assign Project for Students; At School or At Home

Teachers can easily assign individual segments or give whole projects to student. Saving to the cloud allows students to work from school or from home progressing from where they left off. This also allows students to collaborate with others from any where in the world. Completed assignments are easily viewable from the teacher console.



Easy to Use

NewsMaker helps students improve their communication skills while mastering content in any subject area. Students tell their story visually using an unlimited number of resources. Each student, or contributor, receives immediate feedback for self-assessment of their performance. Peer critiquing, especially in the area of oral skills, is also build into the program.



Affordable, subscription based

1 Teacher 10 Students \$50/Year	1 Teacher 30 Students \$125/Year	Add-On Students \$5/Year	Site License Per Student \$2.50/Year	Call for Special Pricing and District Discounts
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What Educators' Are Saying...

Powerful & Engaging

NewsMaker has proven to be the simplest multimedia program for our teachers and students, while proving powerful and engaging literacy practice.

-Kris, Instructional Technologist, TN

Love It

My elementary and middle school students absolutely love using NewsMaker.

- Lelia, Community School

Genuine Sense of Accomplishment

Conexiones instructors reported a high level of engagement and a genuine sense of accomplishment when the final newscasts were presented to students and parents.

-Dale, Educator

To Communicate

I absolutely love NewsMaker and so do my students. NewsMaker is easy to use and intuitive so no training is needed.

We use NewsMaker in so many ways - to broadcast events, to help students construct points of view, interviews, storytelling and of course to communicate ideas with other schools across the world.

-Lynda, Teacher-Librarian

Quick & Easy

It was so quick and easy to prepare and the end result was very impressive.

-Linda, Hebrew Day School

NewsMaker

Tell Your Story



Understanding NewsMaker

A NewsMaker project is made up of segments. Each segment can be one of the following types:



Webcam Recording Segment



Webcam and audio recording with features such as teleprompter, virtual facial effects, subtitles, background image and background music.



Trailer Segment

A selection of trailers to choose from:



Morning News



Fashion Statement



Story Time

and others ...



Voiceover Images Segment



Webcam and audio recording over a slideshow of images.

Features are similar to Webcam Recording segment.



Voiceover Video Segment



Webcam and audio recording over a video.

Features are similar to Webcam Recording segment.



Video Insert Segment



Video insert with features such as video trimming, background image and background music.



Text Insert Segment



Text insert with features such as scrolling and pagination animation, and background music to add credits to the video to acknowledge contributors.

additional features

- remote collaboration
- online storage of video segments
- online saving of projects
- online storage of videos
- writing templates
- WMV or MP4 video output

technical specifications

- Windows 7, 8 and 10
- 2 GB RAM
- 2 GB HDD
- webcam
- microphone
- iPad
- internet connection

contact us

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